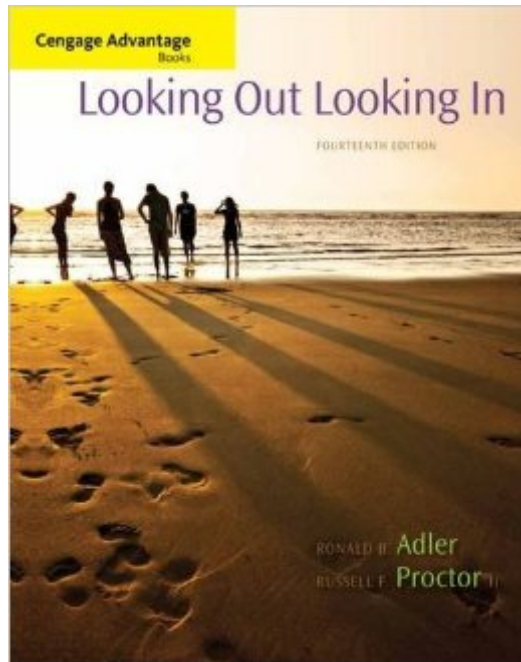


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# Cengage Advantage Books: Looking Out, Looking In, 14th Edition



## Synopsis

Increase student interactivity and lower costs with this soft-cover, black and white, Advantage Edition version of LOOKING OUT/LOOKING IN , 14e. Featuring the Student Activities Manual pages integrated into each chapter, the Advantage Edition offers you additional opportunities to increase student learning comprehension with assignments and worksheets appearing directly in the text.

## Book Information

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Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (80 customer reviews)

Best Sellers Rank: #11,994 in Books (See Top 100 in Books) #6 in [Books > Textbooks > Communication & Journalism > Media Studies](#) #10 in [Books > Textbooks > Business & Finance > Business Communication](#) #35 in [Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies](#)

## Customer Reviews

It is the same as the regular text, but in black and white. I saved a lot of money by purchasing this one. So, as long as you don't mind the book being a little flimsy and lacking color, you should be happy with this.

I didn't read anywhere in the description about this book being printed in black and white so I was surprised when I received the book. However, I saved so much money in comparison to the campus bookstore price (\$156.50) that the mundane pages will not bother me one bit.

I was very happy with this book for my communications class. Everything was easy to read and the concepts were not hard to understand. It was interesting how much they used movies to show concepts and if you have seen those movies then expect for it to make a lot of sense. The pictures were clear and there was just enough humor and stories in it to keep you interested in the content.

Thanks for making a book that was so easy to read for communications class.

This is the textbook for my Interpersonal Communications class for college, which is why I purchased it. The content of this book is useful, well-written, and clear. I would recommend it to others, but perhaps in a different binding. I've used this book approximately two days a week, for the last five weeks. I am careful with my books; some say I'm obsessively careful. Regardless of this, my paperback copy of this book is coming unbound. The attached picture is not great, but does show how the pages are separating from each other. I expect any book over a hundred dollars to last, and this one just isn't.

This book is essential!!! Everyone should have to read this in high school, or some other time in their life (preferably sooner than later). It provides amazing examples and foundations for healthy communication skills. IT IS A MUST READ.

The book is a little flimsy but fine as long as you are not too abusive. The text is actually an incredibly insightful read and can help anyone looking to improve their communication skills. I also found this very helpful in applying the skills I learned from this text to enhancing my personal relationships I have with the lady friend >.o

I had to get this book for my communications class, but I actually enjoy reading it! I get bored sometimes, but generally it's a fairly fun read, for a textbook. It is very up to date, with references to recent shows that I watch, like House and White Collar, among others. It has given me insights into just how terrible my communication skills are and how destructive my ways of dealing with conflict can be to my relationships. Hopefully I will be able to take lessons from this book and apply them!

Simply amazing book, I am reading this for my college speech class, but have learned so much to apply to my own life. This book deals with communication in many aspects of social sciences and behavior. What started as a mandatory assignment has become one of my favorites and I love to pick it up.

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